

# Johnston Middle School Student Directory 2006-2007 PTO Publication

Each year the Johnston PTO publishes a student directory. The directory will include the student's name, address, phone number and parent(s) name(s). Also included will be e-mail addresses for the school staff, PTO board members, and miscellaneous school information.

Cost of directory:      Free for all PTO Members  
                                  \$10.00 for all non-PTO Members      \$1.00 for additional copies

**BUSINESS ADVERTISEMENTS:**

Please consider placing an ad for your business in the directory. Your support will help defray printing costs and will be greatly appreciated!

To place an advertisement in the directory, please send a camera-ready copy of your ad and a check made payable to "Johnston Middle School PTO" to either your child's mentor teacher or to the PTO mailbox in the main office. A receipt and a complimentary copy of the directory will be sent to you.

<u>Advertisements</u>	<u>Size</u>	<u>Price</u>
Business card ad	3-1/2" x 2"	\$ 25.00
Half page ad	4-1/2" x 3-1/2"	\$ 50.00
Full page ad	4-1/2" x 7"	\$100.00
Inside back cover ad	4-1/2" x 7"	\$150.00
Inside from cover ad	4-1/2" x 7"	\$175.00
Back Cover Ad	4-1/2" x 7"	\$250.00

**PERSONAL ADVERTISEMENTS:**

A "personal" section will be included in the directory, please consider sending a personal message of 25 words or less for cost \$5.00 to your student or favorite teacher. An example might be:

Have a great 6<sup>th</sup> grade year, John D! Love, your family.  
 Johnston Middle School" Thanks for the wonderful years, The Smith Family

(Sorry, a copy of the directory will not be included for the \$5.00 personal ad)

All ads should be sent to your child's mentor teacher or put in the PTO mailbox in the main office.

Please write personal ad in this section: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

This form and information can also be found on the Johnston Middle School Website under PTO.

\*\*\*\*\*IF YOU DO NOT WANT YOUR CHILD LISTED IN THE JOHNSTON PHONE BOOK PLEASE SIGN THE FOLLOWING AND RETURN TO THE PTO BOX IN THE MAIN OFFICE OR GIVE TO YOUR CHILD'S MENTOR TEACHER BEFORE SEPTEMBER 15<sup>TH</sup>.\*\*\*\*\*

Student name: \_\_\_\_\_ Mentor Teacher: \_\_\_\_\_

Parent signature: \_\_\_\_\_ Grade, House, Date: \_\_\_\_\_